



St. Charles City-County Library District

Your Answer Place

Don't miss this opportunity to learn about the best market research tool you'll ever use...



- Locate area employers & key management personnel
- Create prospecting lists of businesses
- Locate sales leads
- Find new business opportunities
- Research business competitors

Tuesday, October 7 -- 6:00 - 8:00 p.m.

Middendorf-Kredell Library - 2750 Hwy. K , O'Fallon 63368

This powerful research tool is available *free of charge*, 24/7, to all St. Charles City-County Library District cardholders.

Go to the library website www.youranswerplace.org, click on "Electronic Resources" & choose ReferenceUSA from the alphabetical list. Here you will find:

- 14 million U.S. businesses & 200 million U.S. households
- A wide variety of potential employers
- New business list - 50,000 added each week
- New homeowner & new mover into an area
- Healthcare lists including 675,00 U.S. doctors & 180,000 dentists

The Wall Street Journal, recognized

ReferenceUSA,

as a valuable aide to small businesses:

"ReferenceUSA, a database with information on millions of businesses and households, coupled with census data and a lifestyle database, can make a powerful market-research tool. Entrepreneurs can find, for example, how many pet stores are in Brooklyn, NY, where they're located, residents' income levels, and whether they tend to own dogs."

Advance registration is required.

Register online at www.youranswerplace.org
or call 636 978-7997.

For more information contact Trevor Rees
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